Candidate Questions – JAMIE PELMEAR RESPONSES

Question	Jamie Pelmear Answer
"This is set to be a largely all-male board for the first time in a long time.	Diversity of opinion and representation is
With the fantastic growth of the City Women's team, how are you going to	vitally important in a business setting, let
continue and expand on our commitment to Women's football and ensure Exeter City will still be leaders off the pitch when tackling sexism and other	alone a community-focussed organisation.
forms of discrimination at St James Park and on social media? And with	The Trust's Community working group and the
reports of discrimination at the Bristol Rovers home game, what further	Club itself have made great strides in
policies would you put in place to ensure girls feel safe and welcome at SJP?"	improving inclusivity and fighting against all
	forms of discrimination. I want to see all
	initiatives (such as the Rainbow Laces
	campaign, Her Game Too and increasing
	financial/logistical support of the Women's
	team) continued, as doing so will improve
	engagement from a more diverse background
	of fans in the future. Ongoing review of
	existing policies will ensure they remain fit for
	purpose, and continued independent monitoring of an anonymous and safe line to
	report instances of discrimination will ensure
	the Trust remains held accountable.
"Whilst accepting that such an event would almost certainly mean a vote	Very difficult question to answer given the
of the membership, if, at some point, a certified viable and substantial	variables involved. The Trust Board's
offer came forward to invest in the club, from an individual, or a group,	responsibility to members would be to assess
what would be your personal position, should the said investor wish to	the offer to determine whether it is actually
gain majority control of the club as a prerequisite of such investment."	credible and offers genuine value to the Club
	and its fans.
	My bar as to what constitutes a 'certified
	viable and substantial' offer is very high given
	how successful the Trust & Club have been in
	the last 20 years without outside investment.

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"Given the Trust's stated aim "to make the match-day experience at	I would first check whether are any limitations
Exeter City FC a premier experience, unrivalled by our	in developing these areas that may have
competitors" and recent improvements to the fan experience in both the	prevented this in the past, however, clearly
Adam Stansfield Stand undercroft and Selco Stand Hospitality area would	this is one of the biggest areas of fan
you support the need for improving the fan experience in both the Park	engagement therefore should be considered a
Building and external Fan Zone eg	priority.
 improve ventilation / reduce overcrowding in the Famous Exeter 	
City Real Ale and Cider Emporium Bar / provide a sales point direct	I would support improvements to this area,
into the Fanzone;	such as clearly designated queues for drink
 provide cover to and somewhere to put drinks on in the Fan Zone; 	and food stalls, and reviewing operations to
 provide better facilities for those providing entertainment in the 	improve speed of service which would help
Fan Zone ?	ensure less crowding around key areas.
If not, why not ?"	
	The Trust/Club will have a list of areas for
	development, so the only caveat to the above
	would be that the list should be prioritised
	based on maximum benefit to fans.
 How many Trust meetings have you attended in the last 12 	None. Unfortunately due to my
months?	personal and work situation I have not
 Do you have any family or financial ties to Exeter City AFC or any other potential conflicts of interest? 	had sufficient spare time to support the Trust – change in circumstances
other potential connects of interest?	have freed up my time now allowing
	me to support the Trust in a way that I
	feel is most valuable (i.e. running for
	the Trust Board.)
	 No family or financial ties. I work at a
	firm of accountants, so would step out
	of the room should there be a
	decision about using (or not using)
	their services.
"What action do you intend to take to finally sort the Stagecoach bar	I have thought the same. I would first
serving issues? There is always an unacceptable wait to be served,	understand what information/data the till

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especially at half time. If you leave at the half time whistle you are unlikely	systems can provide on typical pre-
to be served before the second half starts. The club is clearly losing	match/half-time/post-match demand. This
revenue as many people simply give up waiting. One solution maybe to	data can then drive how much food and drink
start serving before the half time whistle, i.e. anticipate the demand?"	staff can prepare in anticipation of demand
	(e.g. pour x number of drinks just before half-
	time based on historic/expected demand).
	I have decided against buying something
	because of queue times in the past, so know
	that plenty of others will have too.
In the last year what 3 key things have you done actively support the	Unfortunately due to my personal and work
Trust?	situation I have not had time to spare to
	support the Trust – change in circumstances
	have freed up my time now allowing me to
	run for the Trust Board.
	So other than continuing my Trust
	contribution and partaking in voting where
	applicable, I have not been able to actively
	support the Trust to this point (hence why I
	want to get involved in a valuable way).