



THE TRUST

We Own Our Football Club

Exeter City AFC Supporters Society Ltd

Trust Board Meeting Minutes Part A

Meeting held in RGB Legends Lounge and on Zoom

Date: 9 January 2023

Trustees present: Nick Hawker, Julen Beer, Steven Chown, Mark Cordell, Nick Edwards, Pete Ferlie, Clive Harrison, Richard Knight, Jamie Pelmeur, Kayleigh Jade West

Apologies: Will Barrett, Doug Gillard,

Officers present: Steve Chudley (Finance Officer), Phil Burden (Secretary), Pete Cordwell (Minutes Taker)

Trust members present: Scott Arnold, Paul Hankin, George Hunter, Matt Moore, Tom White, Alistair Yates.

Part B Summary

Under Part B of the Trust Board meeting, the Trust Board:

1. Heard from Gary Caldwell about his first weeks in the job and about some of his plans for the future.
2. Received a report from the last Club Board meeting.
3. Were informed about Trust finances and plans for a new membership drive.

Approval of minutes from December Meeting

Approval of Part A minutes proposed by Clive Harrison, seconded by Julen Beer.

Approved unanimously

Matters Arising

Tom White's proposal to help people struggling with "cost of living crisis" was approved. Trust Board to get back to Tom after meeting.

Update of Part A matters from Chair.

We are still working on the new membership database. VeryConnect have asked for latest data migration files.

The new membership drive, run by the Club, is making progress. There is still a concern about exceeding VAT threshold. Carrie Gillam is working on a new membership pack.

Elaine Davis has successfully completed the Kit out the Cliff fundraising. Huge thanks to Elaine and to all who contributed.

There is a slight delay to the completion of Cliff Hill Training building. We're waiting for a lift to be delivered from Italy. Opening should be first week in February. No known extras to pay.

Road closures at game against Sheffield Wednesday were judged to have gone well.

Pies weren't delivered on Boxing Day. We are very grateful to Dart Fresh for opening their freezers at short notice to deliver 700 sausages

Questions.

Could we please look again at closing Well St for 15 minutes after game.

Who are the targets for new membership drive? Existing members for an increased donation then season ticket holders, 42% of whom are not Trust members. Then general public

Have we checked the VAT threshold for our club? Yes.

Any hidden extras for new building? No, the pitch facing side is not yet cladded because it will have a canopy. We will wait to see what it looks like with canopy before deciding on artwork.

Any Other Part A business

The Big Step (see December minutes). This organisation campaigns against the use of gambling ads in football.

There was a detailed discussion about whether we should join The Big Step. **It was decided to put the issue to a vote of members.** JB to inform Jamie from Big Step of our decision.

Working Group Updates.

Minutes of recent Working Group meetings can now be found at weownexetercityfc.co.uk

then Trust Docs

then Meeting Agendas

then read January's (or any month's) agenda [here](#)

You will then be able to read the minutes of the Working Groups

Finance and Governance Group

Minutes and accounts see above location.

Update. We are still working on legacies.

Ownership and Membership Group

Minutes at above location.

Update. Meeting on Wednesday – all welcome.

One Club Trust marketing transformation from "Save the Club" to "You are a supporter why not be a Club member?" met today. February launch is still possible. But this seems to have defaulted to season ticket incentive drive.

ECFC Quiz raised £1200 for KOtC. Need a volunteer to work with Norman for next year.

KOtCliff target has been surpassed.

Mark Cordell is continuing dialogue with Terrace for online (no stock held) Trust merchandise.

Excellent Fans Forum arranged by Pete and Nick E.

Calendar produced – 20 year ownership theme.

Considering a 16-21 Trust Non-Voting Offer

10 reasons to Join the Trust boards replacement in hand

****Retail experienced best quarter since 2015/16 season. *****

Calendar launch, Bramble Ward and Seniors party on 8 December.

World Cup in the CentreSpot.

SEC thanked for work on fan behaviour – but away is still a problem.

Next season: 60 years first promotion; 90 since first trophy and 100 since first overseas trip to Amsterdam.

Corporates – Michelmores signed up.

Advertisement for new Membership Secretary is to go out.

We have received a very good Family Excellence Scheme report

Community Working Group

Minutes at above location

Update. Warm spaces initiative starts tomorrow Tuesday

CCT is now looking after food donations left in Club Shop

Communication and Engagement Group

No minutes. Didn't meet last month because of illness. Possible meeting next Monday 16 Jan.

Will write terms of reference and share amongst the group.

Will be a YouTube output for next Fans' Forum.

A shirt may be produced for 20th anniversary of Trust, possibly with printing on collar

Any Other Business

After successful KotC, money from the donate button on ticket website will now go to the Club; exactly where is under discussion at the moment.

Could we possibly resurrect, One City One Shirt?

Group of refugees/asylum seekers part of Forest Green game. Ground tour, lunch at St. Sidwell's Community Centre, watch the game.

20th Anniversary celebrations (TW). Could we make sure we remember all those involved with the Trust who have passed away. Possibly with a celebratory match. NH. Yes they will be remembered.

Question (AY). Who will replace Elaine Davis as Trust Board Director on Club Board?

NH. The Club Board is reducing in size because it has become rather cumbersome. No replacement for Elaine but the Trust will still retain parity. Club website will be updated with these details.

Question (PH). If parts of the new building at Cliff Hill are to be named after individuals, could we not forget Mike Radford? NH. The whole thing is under discussion at the moment, but we have more names than rooms.

MM volunteered to join a working group. Free on a Thursday.

AY offered to share his work relating to corporate accounts of other clubs with the Trust Board.

Date of next meeting: Monday February 6th