



Exeter City AFC Supporters Society Ltd

Trust Board Meeting Minutes Part A

Meeting held in Boardroom and on Zoom

Date: 11th March 2024

Trustees present: Nick Hawker, Will Barrett, Julen Beer, Steven Chown, Pete Ferlie, Doug Gillard, Clive Harrison, Richard Knight, Neil Le Milliere, Debra Noble,

Apologies: Nick Edwards, Jamie Pelmear.

Officers Present:), Dean Matthews (Trust Secretary), Steve Chudley (Finance Officer), Pete Cordwell (Minutes Taker), Ryan Ilott (Membership Secretary),

Justin Quick, Chief Operating Officer, Kevin Instance, Head of Security, Carrie Gillam, Chief Commercial Officer

Trust Members present: Spike, Ray Thompson, Paul Mills, Stephen Dart, George Hunter, Andrew Long

Approval of minutes from February meeting

Approval of Part A Minutes for February, proposed by RK, seconded by CH.

The minutes were approved unanimously.

Matters arising

Steve Dart. Replace, "Is it true that at the Shrewsbury game the stewards' briefing included instructions that "****Out banners and the like will be tolerated?" with "I understand that at the Shrewsbury game the stewards' briefing included instructions that "**** Out banners and the like will be tolerated?"

Members agenda item: Steve Dart

"Should the Trust's public support of fans at another club who caused abandonment of a game by throwing balls onto the pitch, invaded pitch with large "Owner Out" poster and flares be expanded to Trust members undertaking peaceful protests at SJP like the one during Shrewsbury game which was stopped by Club Staff ?"

NLM responded as it was he who had brought this to the Trust from the FSA. The FSA had expressed sympathy for the plight in which Reading fan found themselves. The Club had in



no way supported the actions of the Reading fans. They had expressed sympathy only for the position they were in.

SD. We do not want a problem at ECFC as they had at Reading. We don't want people on the pitch or flares. We need to make clear that we are not supporting the action of the Reading fans.

Members agenda item: David Thompson

Request: ECFC Trust to take early formal action to encourage the club Board, ECFC being a subsidiary company trading for the benefit of the community and acting under its control, to urgently issue instructions to all staff and agents acting in the club's behalf to ensure that all supporters attending matches at SJP, who abide by EFL Ground Regulations, are treated in accordance with published Trust Rules and Objects without fear or favour.

In this regard, it is further requested that the club issue a statement to this effect which makes it clear that peaceful freedom of expression is permitted.

Breaches of the Peace (Debate)

NH introduction. Concern around a volunteer who was wearing a protest T shirt. David thought it was dealt with inappropriately. NH wanted everyone to understand what happened and the effect it had on all supporters.

Justin Quick, Chief Operating Officer, took the meeting through the various documents used to formulate safety policy. He pointed out that ours is a private space which is subject to a new style safety certificate and a policy which outlines the terms and conditions regarding ejection from the ground. As COO, for safety on a match day, he hands over to Kevin Instance, Safety Officer.

Kevin Instance outlined his experience, first as a superintendent police officer and then as a freelance safety officer, responsible for safety at numerous large events around the south west and in London. These included Bath rugby, Glastonbury, Cup Finals and London marches.

Kevin went into the events of November 28 in great detail and these minutes represent only a summary of his twenty minute presentation.

He explained at length, the thought, consideration and planning that had gone into decisions that were taken on that evening. He read from his log written before the game, advising respect and kindness for others.



His decisions took into consideration the fact that the person involved was representing the Club as a volunteer. He explained the reasoning behind the decisions he made as the match progressed.

Kevin then addressed the issue of handing ‘primacy’ over to the police. He gave the reasons why this was inadvisable (e.g. cost of around £70,000 each game.)

JQ had been in touch with D and C. police and he read a letter from Chief Inspector Vicky Howell, praising the Club’s relationship with the police on safety matters. Police officers are used at the Club, but overall responsibility for all safety issues lies with Kevin, the Club’s Safety Officer.

Kevin was thanked for his detailed presentation.

SD was given reassurance that there were contingency plans for events such as relegation

Trust Board Response to David’s 3 proposals

“1. Imposing a 'no banner rule (to include slogans on 't' shirts) ' as a condition of entry

*2. Issuing the following statement :-'supporters, including volunteers, have a right to peaceful freedom of expression conditional upon them not being discriminatory, offensive or causing alarm or distress ***** out banners and the like will be tolerated provided they are not offensive'.*

3. Taking immediate steps to pay for a Devon & Cornwall police officer to act as control and final arbiter as regards potential breaches of the peace at St James Park.”

Trustees, having considered what Kevin had said, ruled out Proposal 3.

Trustees felt that the Proposals 1 and 2 were covered in the Ground Regulations.

NH felt that there was a need to recognise that members had raised this issue and attended meetings to express their opinions. He also said that, although he hadn’t mentioned this previously, he had received a number of emails in support of the actions taken by the Club. Visitors from other clubs had given us “phenomenal praise”

KI and JQ agreed with David that it would be a good idea to issue a statement about such matters, particularly regarding use of social media. This would be overseen and agreed upon by the Trust.

A programme article on Kevin’s role on match days was also suggested.

Trust member, Spike, asked for a clear and consistent message.

NH made it clear that no statement should go out without the Trust Board and Club Boards’ approval.



Part B Summary

Under Part B of the Trust Board meeting, the Trust Board:

Discussed the circumstances surrounding the issue of three new kits for this season and considered the plans for the future issue of kits.

Made plans for a review of the Trust Strategy, focussing particularly on the CTA

NB. In the interests of transparency, some part B agenda items were moved into Part A meeting.

Update of Part A matters from Chair.

Half Marathon Attendance

I was delighted that the Exeter City Community Trust invited Trustees to present the Sunday half

marathon winners with their trophies. Am also grateful to Debra, Richard, and Steve (Chown) for

attending the event, representing the Supporters' Trust.

Congratulations to Trustees Will and Pete (Ferlie) for an excellent event held in remarkably difficult

conditions where a great portion of the route was flooded and had to be changed at the last minute.

The Exeter City FC team of runners, led by Kevin Nicholson, raised over £1.2k toward the ECFC

Community Fund.

Membership (as of 18th February 2024)

Total Number of valid Trust Members: 4,353 (Including Corporate Members)

Made up of:

Corporate Members: 46

Members in Grace Period: 281

Fully Paid Up: 4,026



NB: a reconciliation of membership hasn't occurred since due to my being away at weekends. It may be that another will be completed before our meeting and if so, I will update at the meeting.

Newsletter

The March Trust newsletter has been despatched.

EFL All Clubs Meeting

This meeting was postponed following a conference call with the Secretary of State (DCMS) who seemed remarkably uninformed – referring to the 74 EFL teams when of course, there are 72.

Hereford FC

It is not unusual for us to be contacted by other clubs in the football pyramid. Our model, and the execution of it, is admired. From time-to-time clubs come to SJP as often, physically seeing what we achieve adds significantly to simply reading or talking about it. Hereford FC sent a Club Board Director and 2 Trustees to visit us. It was an excellent meeting, and I am sure another friendship has been formed. Feedback would suggest that Hereford FC found the time information and incredibly well spent!

Club AGM and Joint Board

A joint meeting of both Club and Trust Boards will take place on Thursday 14th March, commencing at 18:00.

Use of Club Pitch Prior to Renovation Work



I'm really pleased that this year we appear to be able to offer our facilities for use by local football,

the Adam Stansfield Foundation, and Corporate sponsors.

A cup final from the Devon & Exeter League will be played at St James Park as will the annual fund

raiser for the Adam Stansfield Foundation. The club commercial team will also be offering a 'match

day experience' to corporate sponsors, etc.

20th Anniversary

We continue to acknowledge individuals from our early days during our 20th Anniversary year.

Earlier this month I invited Geoff Kerr to attend the Lincoln City game as my guest. It was amazing to

catch-up and hear some of his stories.

This will be an ongoing effort to the end of season.

End of Season Gala Dinner

As per usual the club will hold its annual gala dinner in the Great Hall at Exeter University on Sunday 28th April. As per usual we will host the Academy Player of the Year and their parents,

plus the women's Young Player of the Year (and parents).

I have asked Debra to arrange Trust matters this year and so if you'd like to join a Trust table then

please, let Debra know. Ideally, we need to know by 29th March 2024. The cost is £59pp.

Update at Meeting.

Still nothing from FA. Parachute payments are one of the main causes of concern

NH and SC are considering the budget and the CTA.

Working Group Updates



Finance and Governance Group

Trust Finance Group Meeting Minutes

Date: Monday 19th February 2024, 5.30pm

Location: Board Room

Attendees: Steve Chudley, Pete Holding, Nigel Banks, Jamie Pelmear, Nick Edwards,

Apologies: Richard Knight

2) Approval of minutes from 15/01/2024 (SC)

Minutes approved.

3) Matters arising (SC)

Updates to the CTA is an ongoing project. The Group will make suggestions for amendments, and these will form part of a wider project to review the Articles, Governance Manual and CTA.

4) Club updates (SC)

i. MACCs (SC)

The MACCs had been circulated prior to the meeting and questions responded to.

ii. OTR/CHTG paper (All)

An options paper had been prepared by the Club and circulated to the Group. This project is still at an early stage so no decisions were needed at this time.

iii. Working capital reserve

The Group were asked to consider reviewing the level of working capital reserves that the Club held. This was largely driven by the reduced reliance on season ticket sales to cover costs during the summer months.

iv. Playing budget update

Information around player contracts for this season and commitments into 2024/25 had been circulated, more for information than for comment.

5) Trust updates (SC)

No significant updates.

6) Date of next meeting (SC)

TBC by email.

7) AOB



None.

Trust Accounts February 2024

Opening balance	354,788.34
Receipts	
Subscriptions/donations	13,870.96
League Cup tickets	388.00
Easy Fundraising	97.72
Cookbook sales	116.00
Total	14,472.68
Payments	
Payment to club	8,333.00
Wages/Tax/Expenses	2,706.68
Marathon bibs donation	100.00
Membership refund	24.00
Stadium tour badges	45.00
Bank charges	51.90
Fasthosts	6.60
Total	11,267.18
PayPal	184.27
Deposit account	610,739.11
Total	968,917.22



Working Capital Reserve

The Club is in a quite healthy financial state at present. It's a good time to invest in projects such as Fan Zone, disabled toilets away end, more kiosks etc.

FGG will approve a reduction of the Working Capital Reserve from three months to two months.

SCh concerned that redundancy issues would be affected. We aim to be a trusted employer and keeping three months would be a statement of intent.

NH has been assured that redundancies are not imminent. We have just taken on an Analyst and a Strength and Conditioning coach.

NLM. The three month assurance was put in place in the early days of Trust membership and he is loath to see it changed. Finances and redundancies can change overnight. Surely we need to see the up-to-date budget before making a decision. We haven't heard about Premier League money yet.

Proposal. The current three month reserve held by the Trust should be reduced to two months.

In favour. 6

Against 3

Abstentions 1

Proposal approved

NLM asked for clarification on the make up of the Finance and Governance group (Trust) and the Club Finance sub committee. It was agreed to change the name of the Finance and Governance Group to Trust Finance Group (TFG)

Ownership and Membership Group



Ownership & Membership Working Group Minutes

28 February 2024 at 18:30

Elected minute taker: Richard

Present: Elaine Davis, Dr David Treharne, Clive Harrison, Ryan Illott, Steve Chudley and Richard Knight.

Guest: Debra Noble.

Apologies: Neil Le Milliere.

Approve OMWG Minutes 17 January 2024

Matters Arising:

Still no knowledge of progress with McQueenie Mullholland Subscription

Promotion Activity. Richard to ask Nick for any update.

Independent Travel Groups - EDT notified are struggling for trip to Peterborough.

295 pre-sales (last year 479 Grecians at Weston Homes Stadium).

Timeline display at CHTG not progressed to website. Media waiting for final detail.

Denise Watts back to support and using Boardroom (KC Nick Hawker) and very grateful.

Election Re-run completed. Review reaching a conclusion. One final issue to be resolved. Final press release will be penned by Clive. Thanks recorded to Clive, ERG and candidates who stood again. New ERM to be formed for organising next election.

*Accessible toilet installed in Away End but access could be a problem when Clubs bring big support.**

Fans' Forum successfully staged 15 Feb. GGF 10 April – RK to start Agenda.*

Green Weekend completed – ECFC finished 9th. Travis contribution noted. Julen Beer now Club Director for Green. Alzheimer's and RNLI combined for Level Playing Field Weeks of Action "Unite for Access." Noted having two causes was a bit confusing and congested Fan Zone.

*City-Chiefs Bake-Off. Paul West happy to facilitate at RGB next month.**

Minutes 17 January 2024 proposed for adoption Elaine Seconded Clive. Adopted.



Items delegated from Trust Board

Strategy – Increasing member Subscriptions. Season Ticket stuffer had turned into Death by email. Still not found a “hook” to encourage Members and supporters to invest. Final draft still being sought. RK to pick up again. Recent social media features to join Trust well-constructed. Perhaps use as a springboard.

Latest OMWG Budget 2023-2024 had been circulated by Steve. No further spend to add.

SEC – Clive. *

SEC met this morning. Lots of projects and other things bubbling. Sue McQueenie to issue positive message to website.

Fan Zone cover, another Heritage revamp, new kiosks (Gate 7 and 1) progressing. Investigating moving all visiting supporters to Away Terrace allowing Nevada seats, toilets and kiosks for home ticket holders.**

*Recruitment Digital Marketing Manager progressing. Over 250 applications reduced to long list of 14.**

*New platform will not be EFL but Urban Zoo or more probably Other Media.**

Ticketing for 2024-5 and season ticket prices had been discussed in outline. Further details imminent. Ticketing platform is also changing. Final details are being clarified with the leading contender Kazam.*

Adam Spence had started (replacing the CCT role of Scott Walker). Group bookings (formerly CCT Match Day Experience) had increased substantially and huge demand seems to be there. Bigger numbers had highlighted food distribution issue. Early access had been resolved.

Recent supporter behaviour had been a focus.

City4All has exceeded 500 tickets this season. Sue McQueenie to speak to Tom for his thoughts on the way his suggestion had been implemented as part of a press release.*

*Her Game 2 weekend progressing well but concern that Club were not aware of all sales initiatives for the Sunday match.**

*Awards night tickets on sale £59.**

Pitch renovations at end of season delayed to post May Day. Creating JGs, Commercial opportunities and Adam Stansfield charity match uses.*



*Plans for Euros (big screen to be temporarily installed facing Optimising IT Stand) and Party in the Park (including away shirt launch).**

Orders for shirts progressing. Trust Members to select third kit. Bristol Rovers refund have been made.**

Junior Grecians – JG and Match Day Activities seamlessly moved to Club. Huge demand appearing from local grass root junior teams. Membership buoyant 670.

Meeting over Membership system on boarding members next week. Jeanne and Adam running parallel systems is helping. Clive thanked.

Events Calendar:

*March 7 – Kevin Nicholson with the Senior Reds **

March 9/10 – Men and women games @SJP – Her Game2

March 22 - provisional date for London Exiles Forum

*April 10 – Grecian Groups Forum**

*April 14 – EFL Awards at the Grosvenor House Hotel, Park Lane**

*April 19 -ECWFC's A&S Interiors Devon Women's Premier Cup Final vs Plymouth**

*April 28 – ECFC Awards Evening – 25% sold.**

May 1-5 Devon & Exeter Cup Final, Commercial invite games and possibly Women's final game of what has proved a very successful season.

May 18 L1 Play-Off Final

May 25 FA Cup Final

June 6 – 7 July – 5 (England) games to be staged on giant screen in front of Optimising IT Stand

July 7 – Family Fun Day

August 10/11 – New EFL Season (36 weekends, 6 midweeks and 4 Bank Holidays)

Mid August - Carabao Cup Round 1

Early September Group Stage of the Bristol Street Motors Trophy (League One, League Two and 16 invited under-21 Premier League teams).

May 3, 2025 – season Close.

May Bank Holiday Weekend – Play-off finals

Grecian Goal, 20 Years Celebration, Aprons/Cookbooks, Fan Zone Cover – Elaine Grecian Goal last two games only £2 raised. Meal to be organised at end of season by



invitation. 7-a-side in June. A few Corporates lost. All are very appreciative of being invited to Heritage. Planning pre-application being filed for Fan Zone canopy with live noting time factor as need to be in place for Party in the Park. Cookbook and aprons income £1870 with costs incurred £1200. Remaining stock will all add to profit line. Raffle at Fans Forum raised £63.

Trust Merchandise & Shop* Club Shop full of stock. Shirt sale can start earlier and more confidently next season. New sales records being established ever month and stock levels much better. Disabled access planned.* Mark has control of Trust ebay. Auction site still available for RBL arm bands. Clive actioning.

Very Connect, Membership Numbers, Contact & Ownership

Membership Secretary update on VeryConnect, 4,084 active members. New membership system working well. Several signups. One as far afield as Qatar for £300. Being established over 4000 needs publicising and celebrating. David to pen a feature surrounding “thank you for staying the course.”* In 2003 the 200 Members were concerned about ongoing progress of Membership well into the future when drive to save Club had hopefully evaporated.²¹

Strategy for retention of members and increasing subscriptions (donation element) includes season ticket stuffer (hook still required);* McQueenie Mulholland drive and retaining “Luton” sign-ups.

Corporate Membership Generous El Paso Grecians will be with us over Easter.* Elaine would welcome Ideas to recognise them.

Fans’ Forum and GGF (April 10). Next Forum (date to be nominated) concentrating on Finances when supporter facing report ready to be published. Report well advanced. Club AGM 14 March.*

Director of the Day, 2023 Celebration Hospitality, FECRACE & FSA - Neil

Exiles hospitality was great, only three small niggles, firstly the bar area experience pre-match and half time was great but unfortunately post-match it was as bad as ever with



lots of people seemingly getting in who shouldn't be there though Matt tells me there are extras afterwards as players comps include entry to the hospitality; secondly our group and the celebration of Chris's life unfortunately got no mentions by Giles (everyone else seemed to) though Matt told me he was sure it was on Giles script but it made it embarrassing sitting there with Chris's dad – Matt was going to investigate; lastly there was no mention in the programme but I haven't followed that up as they at least got the mention right on the scoreboard with the new picture. For those who don't remember it all got done on the wrong date by accident a few weeks ago!

Exiles are doing okay but train costs preclude most from home games though travel to away games is still strong.

We are of course currently awaiting news about the Orient game and whether it gets moved for international call-ups which would be a crying shame but it is what it is. If it does get postponed then we think the Exiles Roadshow where Nick, Gary, and Richard come up to give us a question-and-answer session is in doubt as well – though it is probably too late to arrange it now anyway.

FECRACE is going well as always with no issues as far as I know.

FSA themes – Premier League deal being imposed on EFL; supporting our member trusts at Rochdale and Torquay; Green Football Weekend; Level Playing field “Unite for Access”, copyright/licensing, FA Cup 24-5, Fan Engagement, new TV deal means there will be more game kick off times moved for tv with no thought given to travelling supporters, Exeter/Oxford v Bristol Rovers, women's game national survey, CBS board training sessions, 15th FootballvHomophobia campaign, Reading and Jacqui Forster Memorial Award.

***AOB** David reported Kevin Rye (runs Fan Engagement) match day experience group on Linked-In. David to circulate a synopsis. Interesting ideas to get people into the ground earlier and half-time.*

** Highlighted by RK at this meeting*

Date of Next Meeting TBD



With sincere thanks to Trustees and Officers for their kind assistance:

Tu 06 Feb 2024 Doug Gillard v Peterborough

Tu 13 Feb 2024 Dean Matthews v Derby

Sa 24 Feb 2024 Nick Edwards v Fleetwood

Sa 09Mar 2024 Steven Chown v Bolton

Sa 16Mar 2024 Mark Cordell v Burton

Fr 29Mar 2024 Doug Gillard v Charlton

Sa 06Apr 2024 Pete Ferlie v Stevenage

Sa 27Apr 2024 Ryan Ilott v Oxford

Suggestions for Improving the Director of the Day Package Received So Far

Nick Hawker - introduced to HOME directors and Gary. He usually passes through the room.

Pete Ferlie - Nick always introduces the DoD to fellow Club directors and any playing staff .

Pete Ferlie - they and the referee assessors always have a good chat.

Pete Ferlie - look for debrief asking for their views & experiences of the Trust/club & what they

think could be done better.

RK – be waiting at the VIP Entrance to receive the guests. Perhaps show them Museum and hospitality layout on a roundabout route to boardroom.

RK – photo by PPAUK added to their itinerary to be sent to winner.

OMWG – checklist/idiots guide/to do (visit list - based on the assumption that the winner of the DoD

knows nothing about the history, how/why we're supporter owned, since the fans took over the

ground has virtually reconstructed.

OMWG - it's easy to overlook the fact that we have many new/recent Members/fans. To Do/Visit list

should be the same for old and new.

OMWG - museum is a great resource in trying to put something together.

Draw completed further in advance. Would allow PR, more time for any dietary requirements registered and easier for supporters to make arrangements (donate season tickets to City4All).



NH informed the meeting that at the end of the season, the pitch will be used for two local games, Devon and Exeter League and also the Adam Stansfield game.

Question. Could it be used for women's team. Response from CH. The team would rather use their 3G pitch in their bid for promotion.

Three proposals to consider.

1. Document. "Season Ticket Proposal.pdf" circulated by email 7 March 2024

No major changes to current pricing, only two minor changes:

A £1 increase in at gate seat prices, the discount for advance purchase increases from £1 to £2. This is just to bring seats into line with standing which currently has this discount rate. There is a slight, £5k, revenue increase forecast.

The removal of the U12 price range to be replaced by a Junior Grecians Season ticket (U15), this applies to both seats and standing. Traditionally U12 pricing was very low, £59 to stand, the U15 Season Ticket will have a price increase, offset to some extent next season with inclusive JGs membership and an exclusive Adidas training top.

Proposal. The Trust board agrees to accept the ticket prices as outlined in the paper

Proposed by RK, seconded by CH

Approved with one abstention

2. Replacement Digital Platform. See document "Replacement Digital Platform.pdf" circulated by email, 7 March 2024 and in Meeting pack for Part B.

Proposal. The Trust Board accepts the changes to the digital platform outlined in the paper.

Proposed by RK, seconded by CH

Approved with one abstention.

3. Ticketing System. See Document "Ticketing Platform Recommendation" circulated by email 11th March 2024.

Proposal. The Trust Board approves the new ticketing system as outlined in the paper and agrees to recommend it to the Club Board.

Proposed by RK, seconded by JBA

Approved with two abstentions



Communication and Engagement Group

Communications and Engagement Working Group Meeting Minutes

Meeting held on Microsoft Teams

Date: Monday, 26th February 2024

Invited: Julen Beer Ayo, Clive Harrison, Nick Hawker, Dean Matthews, Jed Penberthy.

Apologies: Nick Hawker, Jed Penberthy.

1. Matters Arising

JBA is waiting for a response from Phil Burden regarding the enquiries inbox.

JBA to add DM to Wix inbox duty.

2. Upcoming Pieces

The group held preliminary discussions on the best way to structure the 'how the Trust works' series of pieces.

Current thinking is to "go down the tree": Trust -> Club (& Board) -> Sub Committees -> Etc.

A specific piece around the Club Trust Agreement was also suggested.

The Trust and Club's relationship with CCT to also be included, especially in light of the new SLA. Same with the Junior Grecians.

Format to be a mixture of blog posts and videos, with the more 'permanent elements' being added to the website separately as well.

Sue McQueenie to potentially be included in Club-related pieces.

3. Update on Upcoming Votes18

No updates on timescales as of yet. Further details expected at the Joint Board meeting scheduled for 14th March.

4. Website Rethink Progress

Further changes to be made:

- VeryConnect Login front and centre*
- Trust Docs all in one place + archive*
- Corporate Membership page fixing*



- *Trust Board bios*

5. Big Bank Signage

JBA to liaise with Richard Knight to offer usage of CEWG budget to replace front of Big Bank signage.

6. AoB

TUST statement has gone down really well. NH to be contacted for how to follow the content of the statement up.

Trust Flag to go on Big Bank for Women's game vs Maidenhead United.

Initial discussions held for a final home game theme, as last year's retro shirt day went down well.

Date of next meeting: 18th March 2024

Update.

Big Bank signage should come out of Comms budget.

Yes, messages on VeryConnect are being monitored.

No progress yet on "Big Step" poll.

Thanks to the group from RK for help with season ticket flyer.

Community Working Group

Thursday 14th December 2023; 6.30 – 7.30 pm (on Teams)

Present: Steven Chown (Chair), Will Barrett, Julen Beer, Pete Ferlie, Doug Gillard, Nick Hawker.

Apologies: Nick Edwards, Richard Knight, Neil Le Milliere, Debra Noble, Jamie Pelmeur, Peter Cordwell.

1. Minutes/ actions from 14/12/23

Subject Action Status

Respect 2024 SC to contact Suuad Genem re: Trust pitch

Pending – to be actioned late March/ early April

Ability Counts SC to contact Paul Baldwin, Chair



Complete - see agenda item below

Recycled Sports Kit SC to contact ECI Complete - see agenda item below

SW West Supporters DG to continue as liaison On-going – see agenda item below

EFL Green Weekend SC/NH to attend working Group

Complete - see agenda item below

2. Ability Counts

• Supporters Trust Sponsorship: Ability Counts Tournament Sunday 24th March 2024 at Devon FA, Coach Road, Newton Abbot. Large event 700 participants + spectators.

Action: SC/ JB to discuss communications/ publicity with Paul Baldwin, Chair. Update at next Trust Board meeting 11/03/24.

3. ECI - recycled sports kit

• 3 recycling bins purchased and launched at EFL Green Weekend for recycling sports kit for children to be donated to Jelly children's clothes shop managed by ECI. Requires more publicity. Action: SC to contact Carrie Gillam re usage.

4. Community Fund update

• Target to raise £12,000 by the end of the season. Fund currently stands at £10,576 with a further 5 home games (£1 donation from Eco-Cups) 6 nominated charities are:

o Exeter City Community Trust

o Exeter Community Initiatives

o Exeter Leukaemia Fund

o Devon Rape Crisis Centre

o Devon Refugee Centre²⁴

o Alright Mate

• Exeter City Community Trust plan to organise Kick it Out Tournament in the summer. 8 teams invited. ECCT link with renamed Exeter United, now Exeter International United. Possible link with Devon Refugee Centre. Supporters Trust presence at tournament. Exeter Leukaemia Fund using City for All scheme.

Action: WB to share details of KIO tournament nearer the time.

5. South West Supporters

• Taunton Town have launched [GoFundMe](#) appeal.

• Hereford United Supporters Trust tour of Cliff Hill. HUST own football club, one



seat on board.

- *TUFC discussion. ECFC Supporters wishing to help may be willing to support via similar scheme to City for All. Action: WB to contact TU Community Trust.*

6. EFL Green Weekend

- *2nd/3rd February. Positive contact with Exeter Community Energy (ECOE) and Exeter Foodbank. ECFC 9th in [Pledgeball](#) table. ECFC/ECCT Environmental Working Group set up, meeting regularly. WB reported Wycombe Wanderers [Sustainability Strategy](#) published before EFL Green Weekend offered a good example supporter engagement. Action: WB to share with Working Group.*

7. Other Community Initiatives

- *Peter Ferlie suggested launching Match Day Buddy Scheme. Action: agenda item for next CWG meeting.*

- *Discussed Fans Forums in other towns. Already players/ managers visit supporters groups in East Devon, North Devon etc. Action: agenda item for next CWG meeting.*

- *Pete Cordwell emailed with his apologies: St. Sidwell's [Community Centre] is now part of City for All scheme and a couple from Iran, now in Exeter, attended Saturday's game, their first English Football game. In fact the first football game ever for the woman because women are not allowed to attend football matches in Iran.*

- *Will Barrett ECCT PFA Community Champions nominees: 1st Team - Ilmari Niskanen; Women's Team – Bo Jackson. ECCT supporter nominee: Pete Eveleigh for MND awareness campaign.*

8. Date of next meeting. Thursday 11th April 2024 6.30 – 7.30 pm on Teams.

Update.

Need to rethink strategy on recycle bins.

Ability Counts Tournament 24 March. Promotional material and gazebo needed. 11 a.m. start. 3 o'clock finish. 10-11 a.m. is very busy. Volunteers needed (can include Trust members). Prizes for draw needed. eg tickets, scarves, mugs.

Any Other Business.

Request for £1,000 for Party at The Park. Proposed by CH, seconded by JBA. Approved with one abstention.



Question about TV streaming. Response from NH. This is part of the EFL deal. TV coverage will be the same. Other parts of the presentation will vary. Will find out about our choices.

DG. Update on situation at Torquay. WB will explore further after email from Matt at Torquay

Chatanooga F.C. could join SWST as guest.

Received good feedback after Wigan's exploratory visit.

RK Confirmed arrangements for membership of Grecian Groups Forum and use of confidentiality agreement for lay Work Group members.

Date of next meeting: 8 April 2024

Future meetings

13 May

10 June

8 July

12 August

9 September

14 October

11 November

9 December

Trust Board Meeting – Monday 8th April 2024 (18:00)

Venue: Exeter City FC Matchday Board Room
