

COMMUNICATIONS AND ENGAGEMENT WORKING GROUP (CEWG)

BACKGROUND

The Exeter City Supporters Board of Society (herein the Trust) functions through four Working Groups that meet to ensure progress towards meeting defined targets set by the Board of Trustees and included in the Trust Strategy. The Working Groups are:

- Communications and Engagement
- Community
- Finance
- Ownership and Membership

PURPOSE

CEWG exists to:

- (1) Attend to matters relating to the communicational needs of The Trust.
- (2) Oversee the exchange of information between The Trust, its membership, the Exeter City AFC Limited (herein the Club) family and other relevant stakeholders.
- (3) Review new and existing channels of communication to ensure The Trust is active across a diverse range of platforms.
- (4) Proactively propose appropriate communication and engagement actions for all Trust activities and other opportunities identified by either the group lead or the group itself.
- (5) Work towards achieving delegated targets from The Trust Strategy.

Provide the membership and wider Club family with relevant information in a timely and transparent fashion.

Identify common themes and priorities that will inform the direction of travel of The Trust's communication strategy, aimed at complementing the aims and objectives of the Trust and other Working Groups.

Provide a space to share information and discuss opportunities for collaborative working with other Working Groups.

MEMBERSHIP OF CEWG

The CEWG is to be led by a Trustee or Trust Officer, elected annually by The Trust Board. The group includes Trustees, Officers and Members who wish to contribute to CEWG activities. Membership of the Working Group will be decided by the group and seek Trust Board approval. The Trust Board shall be notified of any changes to the membership of the Working Group and reserves the right to veto any additions to the group.

All Working Group members shall:

- (1) Work together to achieve the aims of the Working Group and The Trust.
- (2) Support and promote the positive communication with members and others about the purpose, role and activities of the Supporters' Trust.

ADMINISTRATION

Members of the Working Group will seek to build and work toward consensus. In the event of a formal decision being required by a vote, a show of hands of the group members with a

simple majority is sufficient. Should the vote be split with no clear majority, the Working Group Lead or Acting Lead can cast a deciding vote, postpone the decision until a subsequent meeting or refer the decision to The Trust Board.

The Work Group will seek to promote equality and respect diversity in its approach and activity.

The Working Group will meet every six weeks or as often as necessary to ensure that work progresses.

The Group Lead will be responsible for taking and producing minutes, compiling and distributing the meeting pack, and the meeting arrangements, e.g.: date and location, although all or part of these processes may be delegated to another Group member.