

## 5 Questions for Potential Trust Board Members

Member	Question	Answer
Arthur Walmsley	How do you propose to improve club financial transparency and forecasting. For example increased reporting of club financial performance.	<p>I believe the best way to increase financial transparency currently is by publishing the club's full financial accounts on Companies House. Whilst I know that the full accounts get shown at Trust AGMs, I feel like it would be beneficial to the wider fanbase to have easy access to these financial documents.</p> <p>Beyond that, certain capital expenditures' costings are only vaguely mentioned in passing in unrelated press releases, which invariably leads to much discussion and questioning from the fanbase. Whilst some of these costings will naturally be of a confidential nature, I feel that some of these, such as the spend on the new screen at SJP, could easily be disclosed to the membership.</p>
Rob Su Richard Sam Jo Kevin Good	<p>1. To the Re-standing What have you actually achieved in the 3 years and the targets you set in your last manifesto did you achieve.</p> <p>1.a To the New standings What would you look to achieve over 3 years and do you have the time and motivation.</p> <p>2. Do you believe that if we move away from SJP should we stay within the boundaries of Exeter if we do.</p> <p>3. Over the last 3 year how many games have you attend home and away, supporting Exeter City and do you feel that you fully understand the City Supporters of today.</p> <p>(We need to know if they are a fan of Exeter City and not just</p>	<p>1. What I would love to achieve is an improved communication that works both ways between the Trust and its membership and fans. One of the biggest issues that many fans and members have had over the years is that they don't feel like the Trust is communicating with them, an issue that is largely connected to transparency.</p> <p>Despite being on the Comms Group, I also feel like I am not aware of certain issues. However, as someone who is consistently monitoring social media and forums, I can see when certain</p>

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	<p>standing to look good on there CV.)</p> <p>4. In October 2020 the FA launched Leadership Diversity which 40 out of the 92 Clubs signed up to, Exeter did not sign up, if you where a Trustee would you looked to have signed Exeter City to the code.</p> <p><a href="https://www.thefa.com/news/2020/oct/27/football-leadership-diversity-code-launched-271020">https://www.thefa.com/news/2020/oct/27/football-leadership-diversity-code-launched-271020</a></p> <p>5. Would you like to see The Trust &amp; Exeter City Football Club should engage with Black Live Matter Exeter and others as in 20 years of the Trust ownership no Black Directors on Club or Trust board or higher management.</p>	<p>news simply needs communicating. As an example, I noticed that the vague mention of 'Project 6000' had caused quite a lot of confusion amongst the fanbase, so I pushed for a press release to be put out clarifying what this meant. I feel that, if elected to the Trust Board, I would be able to pre-empt this kind of situation before it causes confusion and, by extension, ensure the Trust is being transparent in a proactive way, rather than a reactive way.</p> <p>2. A move away from SJP should always be within the boundaries of the City, which is still possible but becomes more and more challenging as time goes on. Any move away from SJP would need to be right for the club, with demonstrable long-term benefits.</p> <p>3. Over the last three years my attendances at City games have sadly dropped from a combination of scouting, moving away from home and childcare. Despite this, over many years I have developed good relationships with a wide range of supporters and, along with the continuous monitoring of social media, I believe I have a good gauge on the feelings of City supporters in general.</p> <p>4. Absolutely. As a club that has always</p>

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		<p>been at the forefront when it comes to diversity, I find it quite surprising that we have not signed up to the FA Launched Leadership Diversity.</p> <p>5. Increasing the diversity of the leadership of the club and Trust has always been a challenge, particularly when you consider the demographics of Exeter. With this in mind, both the club and the Trust need to engage with as many groups pushing for greater equality as practicable, in a bid to ensure we act in a way that encourages a wide range of fans and staff to get involved. A more diverse leadership team will always have long-term benefits for both the Trust and the club.</p>
Timothy Drewett	To all candidates why have only one of you covered the climate change in your manifestos and do you think the trust and Exeter City Football Club should do more.	<p>Unfortunately, 400-word manifestos are too short to cover all of the topics we would like to fight for when elected.</p> <p>There is always more that can be done when it comes to tackling climate change. I fear that sometimes financial prudence has slowed down what both the club and Trust may have committed to doing with this, but I believe we are getting to the point where it is more important to start making a difference rather than worrying about the financial side (within reason of course!).</p> <p>Sustainability will certainly be something I will be fighting for when I am on the Trust Board, though I</p>

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		believe that the Trust should act more as a pressure point for the club to explore more sustainable options, as the Trust itself is a very small organisation and therefore has a very small ecological impact. Sustainability should be at the forefront of all of the club's decision making.
Celia Lowman	In a democratic setting such as the Trust a situation may arise where opinions differ before a final consensus is reached. How would you ensure that any personal opinions that you may have are not in conflict with those of the Trust as a whole if they occasionally differ?	<p>Differences of opinion are not only a part of life, but they are essential in a democratic setting. Not everyone will agree on everything at the Trust Board level, but these differences of opinion need to be fairly debated in order to ensure the Trust and club continue to progress.</p> <p>I do feel that many of my personal beliefs align with the values of the Trust and that, having grown up around a similar fan-ownership model in Bilbao, my views on football in general will rarely be in conflict with those of the Trust as a whole.</p> <p>On those occasions where we may differ, I would bring these ideas to the Trust Board for debate, but I would ensure to maintain my professionalism at all times.</p>
Quinn George Elliott	If the Trust/Club did not have the funds from the sale of players, what would they put in place to support the Trust/Club to generate money and support the community of Exeter non football or match day	<p>Money from player sales drying up has always been a concern and last time I stood for election finding a long-term solution was something I was vocal about.</p> <p>Since then, the Trust and club are pursuing 'Project 6000', which aims to tackle this very issue – so I believe ensuring that this project is a success is, in the short to medium-term, the best method through which we can lower our dependency on player sales.</p> <p>In the long-term, I believe that a stadium move</p>

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		(within the boundaries of the city), designed around making money outside of matchdays, may be the only realistic method for ensuring the financial sustainability of the club. I would love to be proven wrong though!