

JON BEER

Manifesto

After 3 years on the Trust Board, I have come back for more. My first 3 years have been a big learning curve, but I have LOVED every minute of it. I wrote in my first manifesto, at the age of 16, that I wanted to learn, and I have certainly had the opportunity to do that, attending Trust Board meetings, joint Club/Trust Board meetings and being a member of the Communications Group, and also the Ownership Working Group.

I also stated that I wanted to encourage younger fans to stand for election, and it's great to see that the current Board now has such a great mix of youth, experience and passion.

Fan ownership is the only thing I have known as a supporter of City. My family has educated me to hold dear the way in which our Club is run. If elected I would devote my efforts to engage more with our younger fans and help them, not only understand fan ownership, but also to see and value all the positive aspects of that model.

My aims –

- To continue learning as I know there is still so much more to learn.
- To engage with our younger fans and educate them on fan ownership and the positives of the model.
- Continue working with the Communications Group and help build on the huge improvements on engagement with members.
- To continue representing the Trust on all the media platforms I have already had the opportunity to appear on - BBC Radio Devon, ITV Westcountry, Love Sport Radio.
- To help the Trust at more public events such as The Respect Festival and any other events that require public representation from the Trust.
- As it would be my second term, I will be considering standing for the Club Board.

In summary, I would really like the opportunity to play a more major role in the Trust and Club so that I can learn from the experience of all the great people that are currently involved and ensure I am in the best position to be able to serve the club I love once the more experienced Trustees and Club Board elected directors from the Trust move on. The hope would be that I could more seamlessly slot in to one of those roles, making any transitional period for the club as smooth as possible.